

# GeoManitoba 2025

## PARTNERSHIP OPPORTUNITIES

### 78<sup>th</sup> CANADIAN GEOTECHNICAL CONFERENCE

September 21-24, 2025

[www.geomanitoba2025.ca](http://www.geomanitoba2025.ca)



THE CANADIAN  
GEOTECHNICAL SOCIETY  
LA SOCIÉTÉ CANADIENNE  
DE GÉOTECHNIQUE

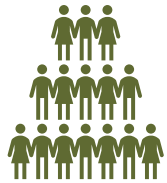


CANADIAN PERMAFROST ASSOCIATION  
ASSOCIATION CANADIENNE DU PERGÉLISOL

# ABOUT THE CONFERENCE



- September 21-24, 2025
- Winnipeg, MB
- [www.geomanitoba2025.ca](http://www.geomanitoba2025.ca)



- Expecting 800+ attendees
- CGS partnered with CPA
- Workshop on Foundation Decarbonization and Re-use



- RBC Convention Centre



- Icebreaker & Exhibitor Reception
- Local Colour Night at the Canadian Museum for Human Rights
- CGS Business Meeting
- Young Professional Events
- Tours for Spouses/Partners
- CGS Awards Banquet
  
- Sponsorship Opportunities
- Industry Trade Show
- Poster Session

# MAJOR SPONSORSHIP PACKAGES



Package Benefits	Diamond	Platinum	Gold	Silver	Bronze
<b>Price (CAD)</b>	<b>\$16,000</b>	<b>\$12,000</b>	<b>\$8,000</b>	<b>\$6,000</b>	<b>\$3,500</b>
<b>Number of packages available</b>	<b>Limited</b>	<b>Multiple</b>	<b>Multiple</b>	<b>Multiple</b>	<b>Multiple</b>
Complimentary full conference registrations	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>
One Event Sponsorship (Icebreaker & Exhibitor Reception, CGS Awards Banquet, or Local Colour Night)	✓				
Complimentary Exhibitor Booth or event(s) of like value	✓	✓			
Logo in digital proceedings (provided to all delegates)	✓	✓			
Ability to customize sponsorship package	✓	✓	✓		
Project slides or video (15-20 sec.) included in Sponsor Loop, shown on screen throughout conference	<b>3 slides or video</b>	<b>3 slides or video</b>	<b>2 slides or video</b>	<b>1 slide</b>	<b>Logo only</b>
Pre-conference recognition in conference marketing materials (conference website, mobile app, E-News, social media)	✓	✓	✓	✓	✓
Onsite recognition with signage, acknowledgement from conference co-chairs at conference opening and closing	✓	✓	✓	✓	✓
Ability to add company profile, promotional materials, and/or video to conference mobile app	✓	✓	✓	✓	✓

# EVENT/ADDITIONAL SPONSORSHIPS



Sponsorship	Price (CAD)	# Available	Details
<b>Sustainability Initiatives</b>	<b>\$4,000</b>	<b>2</b>	This sponsorship will contribute to sustainability initiatives during the conference, including the use of digital signage and the conference mobile app, to help minimize the overall footprint of the conference.
<b>CGS Awards Banquet</b>	<b>\$3,500</b>	<b>4</b>	Recognition on the website, mobile app, and signage throughout the event space.
<b>Local Colour Night</b>	<b>\$3,500</b>	<b>4</b>	Recognition on the website, mobile app, and signage throughout the event space.
<b>Wi-Fi</b>	<b>\$3,500</b>	<b>1</b>	Recognition on general conference marketing materials, and the name or password of the network SSID.
<b>Mobile App</b>	<b>\$3,500</b>	<b>2</b>	Recognition on the website, and prominent feature on the mobile app.
<b>Young Professionals Event</b>	<b>\$3,000</b>	<b>4</b>	Recognition on the website, mobile app, and signage throughout the event space.
<b>Icebreaker &amp; Exhibitor Reception</b>	<b>\$2,750</b>	<b>4</b>	Recognition on the website, mobile app, and signage throughout the event space.
<b>Lunch</b>	<b>\$2,500</b>	<b>3</b>	Recognition on the website and signage throughout the event space.
<b>Coffee Break</b>	<b>\$1,000</b>	<b>6</b>	Recognition on the website, mobile app, and signage throughout the event space.
<b>Technical Tour/Short Course</b>	<b>\$750</b>	<b>3</b>	Recognition on the website and mobile app.

# EXHIBITOR BOOTHS



The trade show will open at 5:30 p.m. on Sunday, September 21 with the Icebreaker & Exhibitor Reception, and continue through to the afternoon coffee break on Tuesday, September 23. To maximize the opportunity to meet delegates and other participants, all breaks and receptions will be served in the trade show area.

**Single Booth: \$3,750 + tax**

## **Booth packages include:**

- 10' wide booth, 6' table and 2 chairs
- 1 standard 110-volt power outlet
- 2 complimentary full delegate registrations
- Logo on conference website, mobile app, event signage
- Ability to add company profile, promotional materials, and/or videos to conference mobile app

**Exhibitor booths can be purchased online at**  
[www.geomanitoba2025.ca/exhibitor-registration](http://www.geomanitoba2025.ca/exhibitor-registration).

# GENERAL TERMS & CONDITIONS



- Please contact Lisa Reny at [lisa@karma-link.ca](mailto:lisa@karma-link.ca) with any questions or to confirm your Sponsorship.
- General and event sponsorship packages are available on a first-come, first serve basis.
- Sponsors and exhibitors are to supply high quality, transparent logo and other graphics/images (.png or .jpg format is preferred).
- The conference manager reserves the right to decide on the placement of logos and other marketing materials as long as corporate brand standards are followed.
- The conference manager will do its best to accommodate special requests.
- Exhibitors will select their booth location during online purchase. Trade show floor plan will be available in Fall 2024.
- All sponsorship packages and prices are in Canadian dollars.
- Some sponsorship packages and all exhibitor packages are subject to applicable taxes 5% GST (Manitoba).
- Refunds are at the discretion of the conference manager based on circumstances.
- Sponsors will receive an invoice and payment link from Karma-Link Management Services upon confirmation of booking. Other payment forms are available for larger packages (EFT, cheque). Please contact [bill@karma-link.ca](mailto:bill@karma-link.ca) for alternative payment methods.